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COMPANY
Eastern Fisheries Inc.

LOCATION
New Bedford, MA

SALES CONTACT
Nada Popovic
(508) 993-5300

Frank Sauro
(877) 421-7075

PHONE
(508) 993-5300

WEB SITE / EMAIL
www.easternfisheries.com
info@easternfisheries.com

Eastern Fisheries' SeaFine Sole Fillets

Why is the world's largest scallop provider harvesting, marketing, and distributing groundfish? The reason is simple: Alaska flatfish are key seafood products for food service and retailers in 2009. The desirability of these species stems from a variety of factors, including mild flavor, natural health advantages, and consistent quality—available at unbeatable price points.

Anticipating the fishery's exceptional value, Eastern Fisheries Inc. applied its system of vertical integration to Alaska groundfish, achieving control of the harvest as well as the processing (in China) and international distribution (from its U.S. facility).

The result of this forward thinking: SeaFine frozen sole

fillets. Wild caught in the cold, pristine waters of Alaska, the premium sole is naturally low in fat and calories. Consistent and fresh, the flaky fillets are skinless, boneless, and mild in taste.

Eastern's SeaFine sole is delicious when lightly breaded or prepared with simple sauces. Frozen fillets are packaged in

bulk or in 1, 2, or 3 lb. gusseted bags.

Also new to the SeaFine brand are whole flounder fillets with panko-style breading. This product is dual purpose, bake or fry, and suitable for broad use in all market segments and meal applications.

Retailers and distributors rely on Eastern Fisheries because it delivers the same consistent supply and stable pricing to the Alaska groundfish market as it brings to the scallop market. From catch to customer, Eastern is a trusted international seafood source with over 30 years of proven experience.

